

CAP Month Survey – April 2008

Please let us know how you used this year's Toolkit to observe Child Abuse Prevention (CAP) Month 2008 and which materials you found most useful. This will help us plan for next year.

Name: _____

Organization: _____

Address: _____

Phone: _____ Email: _____

1. Did you find the contents of the Toolkit helpful? _____Yes _____No

2. Which of the following pieces did you use? *(Please check all that apply)*

Left Side:

- ☐ Cover Letter from CTF Executive Director
- ☐ Calendar of Statewide CAP Month Events
- ☐ Legislative Day & Press Conference – March 18 (Save the Date)
- ☐ CAP 5K Run/Walk – April 13 (Save the Date)
- ☐ The Power of One Action – Statewide Initiative
- ☐ Pinwheels for Prevention – National Campaign
- ☐ Blue Ribbon Community Campaign
- ☐ Blue Sunday Campaign
- ☐ Sample Letter to Faith Community
- ☐ Blue Sunday Prayer
- ☐ Turn the Light on Prevention Campaign
- ☐ Governor's Proclamation
- ☐ Sample Proclamation for Local Government Use
- ☐ Guidelines for Talking About Abuse and Neglect
- ☐ Effective Prevention Strategies
- ☐ General Media Tips
- ☐ Public Service Announcements (PSA) – Samples
- ☐ Tips for Developing Effective Media Releases
- ☐ Sample Press Release
- ☐ Partners in Prevention – State & National
- ☐ Child Abuse Statistics – State & National
- ☐ Promotional Products Order Form
- ☐ CAP Month Poster
- ☐ CAP Month Brochure(s)

Right Side:

- ☐ Circle of Parent Information
- ☐ PCA 2008 Resource Packet

3. What ideas do you have for next year's Toolkit? *(Please explain)*
4. Is there anything you would have liked in the Toolkit that was not there? *(Please explain)*
5. Did you distribute blue ribbons? _____Yes _____No
6. If so, approximately how many ribbons did you distribute? _____
7. Did you use Pinwheels during your CAP Month activities? _____Yes _____No
8. If so, how did you use the Pinwheels? *(Please explain)*
9. Please estimate how many people you reached with awareness activities.
_____100 or less _____101-500 _____501-1000 _____1001-5000 _____More than 5,000
10. Which of your activities was least successful? *(Please explain)*
11. Which of your activities was most successful? *(Please explain)*

Please send us samples of material you produced and articles about your activities.
You may attach samples of your materials to the survey and mail or fax to:

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